

# Welcome to the AEC Customer Network

## NEW Webinar: Back to Basics

Join us on **March 14<sup>th</sup>** as we explore User Role customization, App relationship management, report automation, how to implement new features into your apps.

## Webinar: Discover Fastfield

Attend the FastField webinar to discover how Quickbase and FastField work together, the art of creating mobile forms, and newly enhanced capabilities between FastField and Quickbase.



## Apply to be Qrew Champion!

The Qrew Champions program is for passionate Quickbase customers interested in advocacy and community leadership opportunities

## Connect with Me



Have questions, want to do an app showcase, or need help connecting with another network member?  
Reach out to Esther LaVielle  
[elavielle@quickbase.com](mailto:elavielle@quickbase.com)

## Upcoming Customer Network Meetings

- Wed, 2/28 – [Education & Non-profit](#)
- Wed, 3/6 – [Manufacturing](#)
- Tues, 3/12 – [App Builders](#)
- Wed, 3/13 – [Realm Admin](#)
- Tues, 3/19 – [Architecture/Engineering/Construction](#)
- Wed, 3/20 – [Mobile Workflows](#)
- Tues, 3/26 – [Pipelines](#)
- Wed, 3/27 – [Healthcare](#)

You say it best!

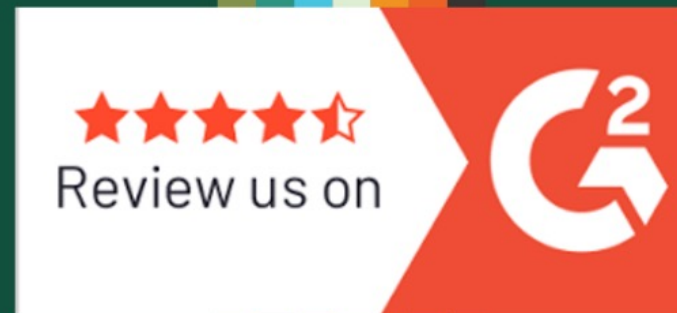
Earn \$40 for leaving a valid review!

# Leave a Review for Quickbase on G2

We value authentic feedback on our product from our customers - would you be willing to write a short review of Quickbase on G2?

G2 is an independent review site similar to Yelp, but for the software that people use at work.

It just takes a few minutes, and you can earn a \$40 Amazon gift card for leaving a valid review!





# Education/Non-Profit Customer Network Qrew Meeting

February 2024

# Your Qrew Administrator



**Esther LaVielle**

Customer Success Manager

- Quickbase CSM since Jan 2022
- Located in Portland, OR



# Agenda

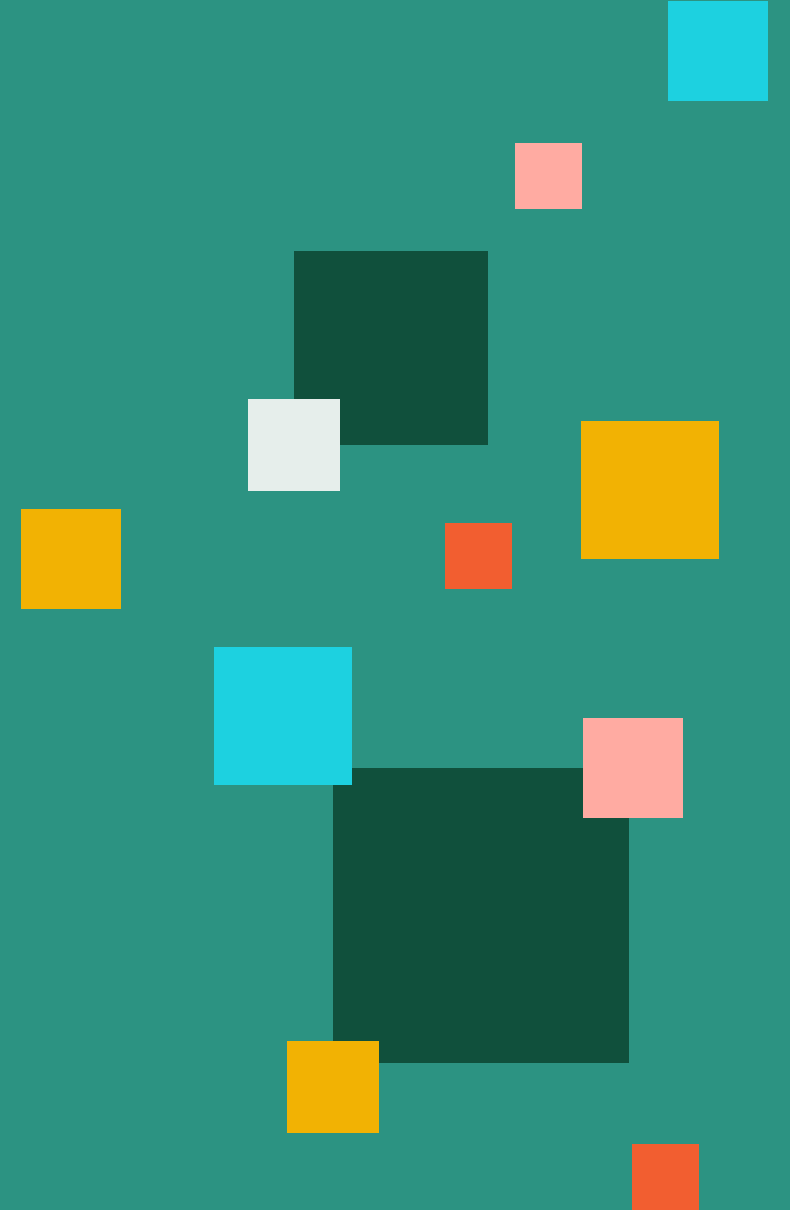


- Introductions & Housekeeping Announcements
- **Customer App Showcase:** Cullen Coates from Crystal Bay Solutions and Vanessa Young from 30KFT
- Q&A





# Customer App Showcase



# Guest Speakers

## Vanessa Young

Director of Programs  
30,000 Feet



- **10** years as a cofounder of 30k
- Equip youth how to overcome poverty
- 5 Years with Quickbase | 3 years w/ Cullen
- *Fun facts #1 I wanted to be an engineer as a kid because I like fixing things.*



## Cullen Coates

Cofounder,  
Crystal Bay Solutions

- **20** years as founder of Crystal Bay Solutions
- Prior varied experience in venture capital and tech software companies
- Over half our business currently with non-profits of all sizes
- Fun fact: Grew up in Berkeley, though no one in Berkeley ever grows up

# From Pipeline to prison to Pipeline to success



## Probation referral

Youth commits a crime  
end up on probation.  
Referred to a pro social  
activity by judicial  
system instead of jail  
time



## Enrollment

Intake to tech geek or  
30k program. Case  
management support,  
job training



## Graduation

receives a certificate in  
a trade  
Internship or  
apprenticeship i



# Challenge addressed w/ Quickbase



## 1. Manage program data

- Tracking activities & attendance
- Address and streamline reporting requirements



## 2. Reporting requirements

- Prompted changes to the data tracking process
- Developed milestones
- Gather individual and group data



## 3. Our approach to address challenge

- Identify requests for quarterly reporting
- Start tracking reportable data to funders





# 30,000 Feet Demo

By Cullen Coates

# What needs to be complied



## Monthly

Assessment of

- activities
- retention
- progress toward goal (reading | job ready)

to inform program



## Quarterly

(by program)

- Broken down by programs
- number of youth completed milestones

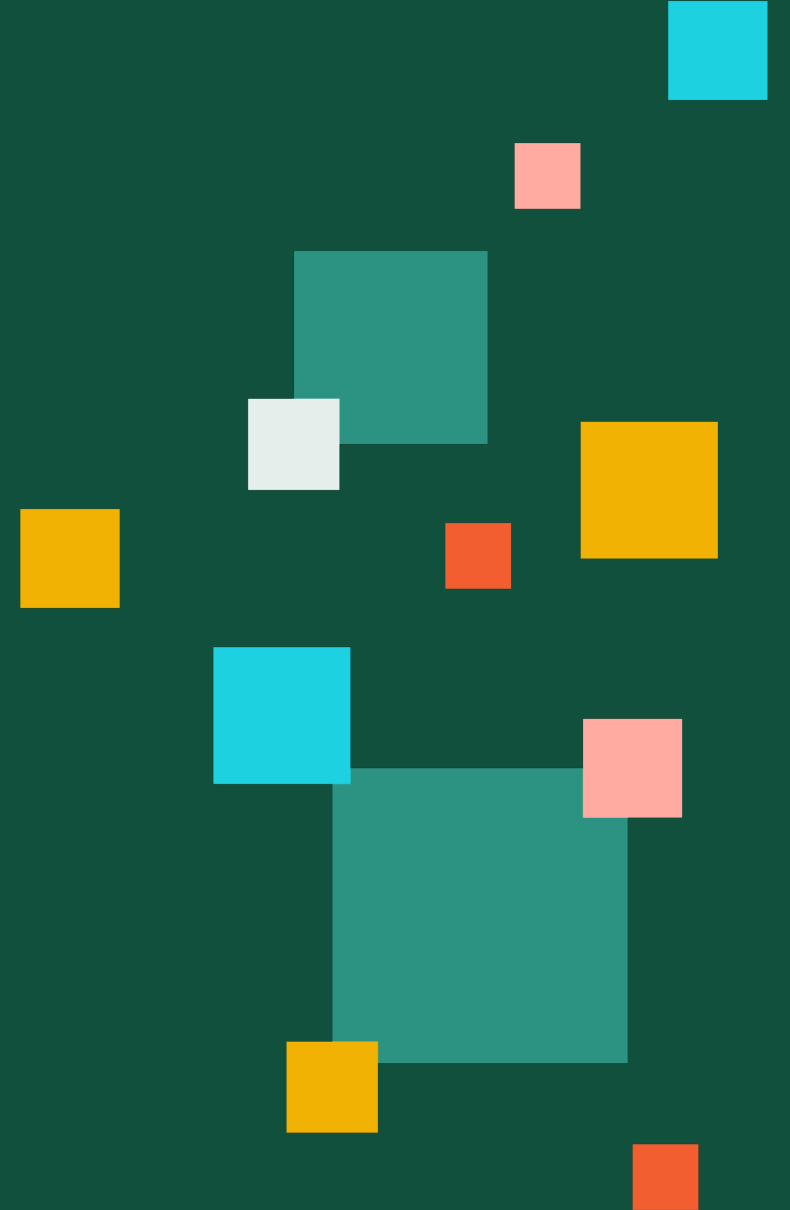
to inform funders

# Three Words of Advice

Share three pieces of advice you would give based on your experience using Quickbase within your organization that you think would be helpful

- 1. Hire Cullen
- 2. Communicate to funders data that drives the work Theroy to Practical
- 3. What data is important and have reliable entry practices

# Q&A





**THANK YOU FOR  
ATTENDING!**

**Next Meeting: April 24<sup>th</sup>, 2024 at 12pm EST**





